

**Willow Lane Elementary PTO
November 2017 Board Meeting Minutes**

November 9th at 7:00pm in Willow Lane Front Lobby

Meeting called to order at 7:00pm by President Katie Barnes

Attendance: Katie Barnes, Susan Berger, Nicole Landis, Jessica Younker, Vicki Romano, Beth Murphy, Julie Shickel, Erin Treaster, Mary Hilliard Moran & Dr. Anthony Moyer

Treasurer's Report: given by Nicole Landis & Jessica Younker

- **Boosterthon fundraiser – we raised \$18,800**
- **Paid for Kindergarten field trips**

Current/Future Events:

Yearbook Chair Beth Murphy spoke about the new system we will use for ordering yearbooks and uploading pictures.

Boosterthon – Katie gave Chair Jen Delgado's report. Mixed reviews from parents about the fundraiser. Meeting with company running Boosterthon in near future regarding plans for next year.

Bingo Night: Chair Julie Shickel reported over positive outcome with this years donations. Still waiting on a couple of receipts to be paid. We need to obtain a Bingo license every year (\$140). Dr. Moyer discussed the increase over the years in ticket price. Julie explained its because the increase of all incidentals – wrapping, bingo cards, tablecloths, snacks etc.

Box Tops – Chair Erin Treaster discussed Box Tops and how we can get everyone more involved. Julie suggested what Wescosville Elementary does – have a bag in each room as a visual reminder.

Discussed collecting 4x's a year and incentives. Make the prize bigger possibly class winning a visit from Kona Ice, dance party etc. Each class decorating a shoebox for Box Top collection.

Fall Conference – Chair Erin Treaster gave update that Volpe’s Sports Bar & Grill will supply food, set up & times.

Katie gave update on Library/Book Fair

Holiday Shoppe – Vicki gave report for Chair Emily Frankenfield Flyers distributed, raffle baskets started, volunteers & key club students, food services preparing dinner, Santa coming for photos.

Phantoms Hockey Night – Need information to start promoting. Will send out flyer once received. Katie will be helping with tickets.

Spirit Wear – Mary Hilliard Moran gave an update on Spirit wear. Lack of orders – only 30 orders. Decided to post information in Newsletter and also send home order form with students. New deadline November 17th.

New Activities:

Dr. Moyer discussed Math & Science Night on November 30th partnered with Muhlenberg College. Need to post information for students to sign up.

The next PTO Board Meeting will be in January 11th at 7:00pm

Meeting adjourned at 8:20pm

Minutes compiled by Vicki Romano, Secretary.